THE BARBER ACADEMY

AUSTRALIA

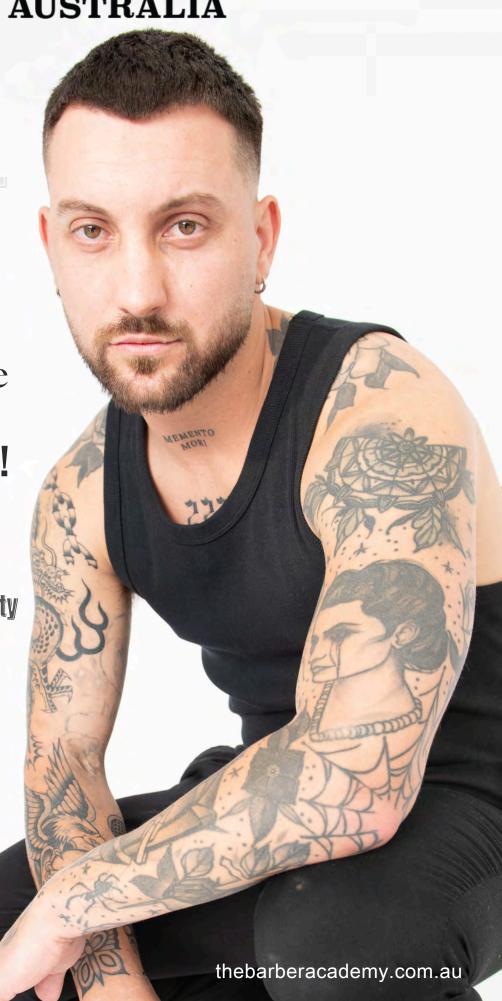


Skill
Style
Confidence

ELITE COURSES!

Certified Barbering Online Barbering Upskill Short Courses Hair & Barber Community

Redefining Modern Barber Education





THE BARBER ACADEMY

AUSTRALIA

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SO MUCH MORE THAN JUST BARBERING......

It was this passion for barbering that inspired us to create The Barber Academy. We wanted to provide a space where aspiring barbers could receive the highest quality training and education, learning not just the technical skills of the trade, but also the artistry and professionalism that are essential for success in this industry.

Our academy is more than just a school; it's a community of likeminded individuals who share a love for barbering and a commitment to excellence.

Our courses aren't just about teaching the basics of barbering; it's about preparing student barbers to be valuable assets to their shops from the moment they walk through the door. From customer service to marketing, product knowledge to business management, our course covers all aspects of the barbering business, ensuring that our graduates are not just skilled barbers, but savvy entrepreneurs as well.

At The Barber Academy Australia, we're not just training barbers; we're shaping the future of the industry. We're passionate about helping our students realise their full potential and achieve their dreams, whether that's opening their own shop, working in a high-end salon, or traveling the world as a master barber.

I invite you to join us on this journey, whether as a student, a mentor, or simply a fellow lover of the craft. Together, we can continue to elevate the art of barbering and ensure that it thrives for generations to come.

Gareth Philpott Founder, The Barber Academy

Gareth Philpott



The teaching methods employed by our team also play a crucial role. They often incorporate hands-on learning, real-time feedback, and advanced demonstrations that cater to different learning styles. Students benefit from personalised attention, which allows them to refine

Experienced instructors also teach discipline and the importance of maintaining high standards. We teach students to appreciate the finer details, such as clean lines, symmetrical cuts, and polished finishes.

their techniques and address specific

areas of improvement.

LEARN FROM THE BEST

The great part about learning at The Barber Academy is the amazing team and the experience they bring to your education.

An experienced team brings a wealth of knowledge and practical expertise. Having worked in diverse scenarios, such professionals understand the challenges barbers face daily. They can teach students how to manage a range of hair types, textures, and styles with confidence. For instance, while a beginner might struggle with blending fades on curly hair, an experienced barber can break down the process into manageable steps, sharing time-tested tips and tricks that ensure consistent results.

Such expertise equips students with the ability to handle real-world situations, enhancing their skills and confidence early on.











Certificate III in Barbering is the industry standard to becoming a certified barber.

BECOME CERTIFIED IN AS LITTLE AS 36 WEEKS THROUGH OUR CERTIFICATE 3 IN BARBERING ACADEMY COURSE.

The course is a balanced approach to mastering the art of barbering with students learning from a structured program that covers everything from hair structure, clipper and scissor techniques, styling, salon management, client communication and business essentials.

If you are looking to become a modern barber then this is the course for you.

WHY CHOOSE THIS COURSE

Become Industry Certified:

Become industry certified and working in a barbershop directly from completing your certificate. Many students start work before they have finished their course.

Hands-on Practical Learning:

By being able to learn in a live Barbershop with hands-on trainers allows individuals to learn quicker and enter the workforce sooner.

Focused Learning Technique:

Students have access to Hands-on, Online and face-2-face learning so they can focus specifically on the skills they need to master at any point.

Flexibility - Works with your lifestyle

The course allows individuals to balance their studies with other commitments, such as work or family responsibilities.

Hands-On Training.
Live Barbershop Campus.
Innovative Techniques.
Supportive Community.
Flexible Learning Options.
Award Winning Education.



INCLUDED IN YOUR COURSE

WHAT YOU WILL LEARN:

- 01 INTRODUCTION TO BARBERING
- 02 BARBERSHOP CARE AND FINANCE
- 03 CARVE AND GROOM
- 04 FADE CLIPPER AND FINISH
- 05 SCISSOR CUTTING AND STYLING
- 06 SHAVE AND SHAPE
- 07 SHAMPOO AND SCALP
- 08 ADVANCED BARBER TECHNIQUES
- 09 BUSINESS AND PROFESSIONAL DEVELOPMENT
- 10 INNOVATIVE STYLING TECHNIQUES
- 11 STOCK AND DISPLAY

EXCLUSIVE BONUS FOR CERTIFICATE 3 STUDENTS

- FULL BARBER TOOL KIT
- ACCESS TO BARBERING FUNDAMENTALS ONLINE
- ACCESS TO HAIR AND BARBER COMMUNITY
- ACCESS TO LIVE WORKSHOPS & CLASSES
- LEARN ON REAL CUSTOMERS
- STATE OF THE ART SALON FACILITIES
- AWARD WINNING TRAINERS
- CAREER OPPORTUNITIES

INVESTMENT

Time to Complete - Certificate 3 in Barbering

12 Months / 52 weeks (*Average time of completion is 36 weeks)
2 Days per week academy learning + 6hrs online learning per week.
The course is competency based and can be signed off as soon as all certificate 3 requirements are fulfilled.

\$12,995

★ Deposit of \$1500 required to book your course with payment options available from \$225pw.

SAGE NUMBER O

AVERAGE NUMBER OF STUDENTS PER CLASS

36

AVERAGE WEEKS IT TAKES STUDENTS TO GET CERTIFIED

98.7%

GRADUATE STUDENTS NOW WORKING AS BARBERS GOLD COAST BRISBANE SYDNEY

APPLY ONLINE



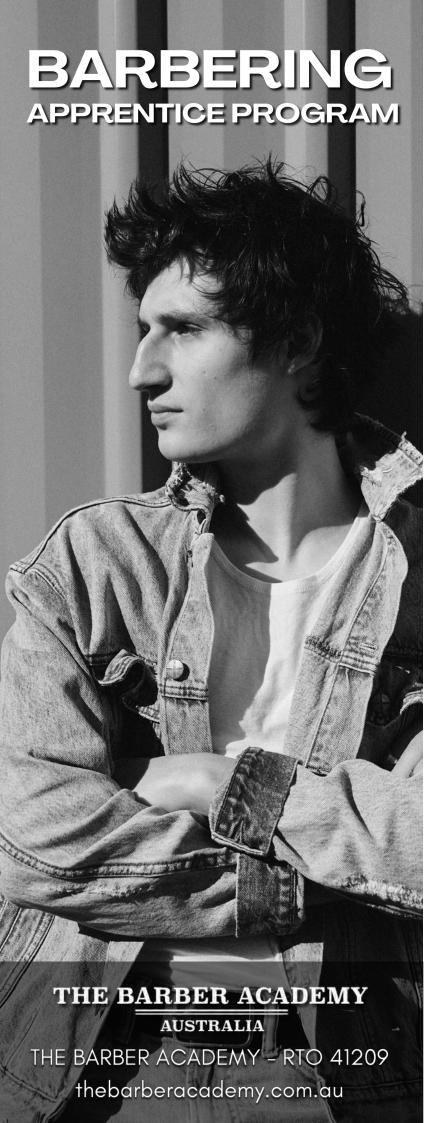
GET IN TOUCH TO DISCUSS COURSE OPTIONS OR APPLY ONLINE FOR THE NEXT INTAKE



1800 431 327



courses@thebarberacademy.com.au



Certificate III in Barbering is the industry standard to becoming a certified barber.

FLEXIBLE APPRENTICE TRAINING IN OUR TRAINING ACADEMY OR YOUR SHOP - YOU CHOOSE

Our apprentice training is a balanced approach to mastering the art of barbering with students learning from a structured program that covers everything from hair structure, clipper and scissor techniques, styling, salon management, client communication and business essentials.

Our apprenticeship training is available face to face at your shop, in our academy locations and online. We offer the most flexible training options in the industry.

WHY CHOOSE THIS COURSE

Become Industry Certified:

This course will enable you to become industry certified while working as an apprentice.

Focused Learning Technique:

Students have access to Hands-on, Online and face-2-face learning so they can focus specifically on the skills they need to master at any point in the learning process.

Industry-Relevant Training:

The course is designed to emphasise hands-on, practical skills directly applicable to the barbering industry in a easy to understand format.

Flexibility:

The course allows individuals and employers to balance their studies. We are committed to delivering flexible training plans you need to suit your business and apprentices needs.

Hands-On Training.
Innovative Techniques.
Supportive Community.
Flexible Learning Options.
Award Winning Education.



INCLUDED IN YOUR COURSE

WHAT YOU WILL LEARN:

- 01 INTRODUCTION TO BARBERING
- 02 BARBERSHOP CARE AND FINANCE
- 03 CARVE AND GROOM
- 04 FADE CLIPPER AND FINISH
- 05 SCISSOR CUTTING AND STYLING
- 06 SHAVE AND SHAPE
- 07 SHAMPOO AND SCALP
- 08 ADVANCED BARBER TECHNIQUES
- 09 BUSINESS AND PROFESSIONAL DEVELOPMENT
- 10 INNOVATIVE STYLING TECHNIQUES
- 11 STOCK AND DISPLAY

EXCLUSIVE BONUS FOR CERT 3 APPRENTICES

- ACCESS TO BARBERING FUNDAMENTALS ONLINE
- ACCESS TO HAIR AND BARBER COMMUNITY
- ACCESS TO LIVE WORKSHOPS & CLASSES
- LEARN ON REAL CUSTOMERS
- STATE OF THE ART SALON FACILITIES
- AWARD WINNING TRAINERS
- CAREER OPPORTUNITIES

Barbering Apprenticeship - Time to Complete

36 months Full-time or 72 months Part-time

Flexible training and assessment options available

This course is completed in partnership with your Barbershop Employer

Funding Programs Available

- User Choice Queensland &NSW Smart and Skilled Program Apprentice & Trainees
- Students are required to purchase their textbooks \$150.00 all other training resources are provided! *kit not included For more information on Smart and Skilled funding- <u>CLICK HERE</u> and for more information on User Choice funding – <u>CLICK</u> <u>HERE</u>





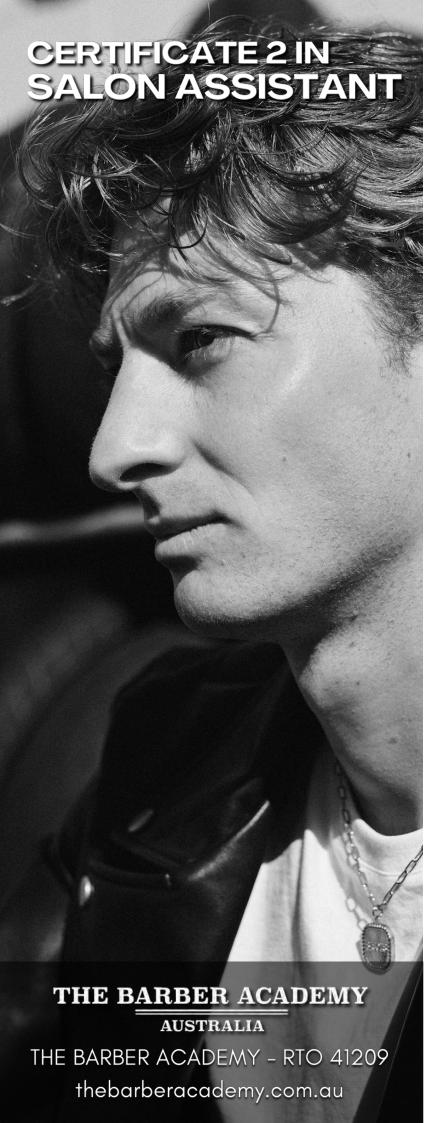
GET IN TOUCH TO DISCUSS APPRENTICE OPTIONS OR APPLY ONLINE.



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Certificate II in Salon Assistant is the perfect gateway to starting a career in barbering.

COMPLETE YOUR CERTIFICATE IN 16 WEEKS THROUGH OUR BARBER ACADEMY COURSE

A career in barbering provides an exciting platform to showcase your artistic side on clients and through social media, allowing you to become your very own trend-setter.

The course is a balanced approach to learning the workings of a barbershop, dealing with customers and learning the day to day tasks of a working barber.

WHY CHOOSE THIS COURSE

Become Industry Certified:

This course will enable you to become industry certified and ready to start working as an apprentice or continue on to complete a Certificate III in Barbering.

Learn at your timeframe:

By being able to learn in a live Barbershop with hands-on trainers allows individuals to enter the workforce sooner, making it ideal for those looking for a quicker career transition.

Insight in Barbering:

Students will learn what it is like working in a barbershop and providing services.

Industry-Relevant Training:

The course is designed to emphasise hands-on, practical skills directly applicable to the barbering industry in a easy to understand format.

Hands-On Training.
Live Barbershop Campus.
Innovative Techniques.
Supportive Community.
Flexible Learning Options.
Award Winning Education.





INCLUDED IN YOUR COURSE

WHAT YOU WILL LEARN:

01 INTRODUCTION TO BARBERING

02 SHOP ETIQUETTE

03 BASIN SERVICES

04 SOCIAL MEDIA TRAINING

05 BUSINESS AND PROFESSIONAL DEVELOPMENT

06 BASIC BARBER TECHNIQUES

EXCLUSIVE BONUS FOR CERTIFICATE 2 STUDENTS

- ACCESS TO BARBERING SALON STARTER ONLINE
- ACCESS TO HAIR AND BARBER COMMUNITY
- ACCESS TO LIVE WORKSHOPS & CLASSES
- LEARN ON REAL CUSTOMERS
- STATE OF THE ART SALON FACILITIES
- AWARD WINNING TRAINERS
- CAREER OPPORTUNITIES
- EDUCATIONAL OPPORTUNITIES

Time to Complete

16 weeks including 1 day per week in the academy +

Online Learning

Funding Programs Available

- VETis Funding Available for eligible candidates (Years 10,11 & 12)
- Cert III Guarantee
- User Choice Program Apprentice & Trainees

\$2,995.00

★ VETis Funding Cert III Guarantee User Choice Program

Contact The Barber Academy Student Support team to learn more

6

AVERAGE NUMBER OF STUDENTS PER CLASS

36

AVERAGE WEEKS IT TAKES STUDENTS TO GET CERTIFIED

98.7%

GRADUATE STUDENTS NOW WORKING AS BARBERS GOLD COAST BRISBANE

APPLY ONLINE



GET IN TOUCH TO DISCUSS COURSE OPTIONS OR APPLY ONLINE FOR THE NEXT INTAKE



1800 431 327



courses@thebarberacademy.com.au



Our Hair & Barber Community provides direct access to barbering workshops, live masterclasses and a huge library of online lessons, video and training tools.

ALL CERTIFICATE STUDENTS AND ELITE FUNDAMENTALS STUDENTS WILL HAVE ACCESS TO THE HAIR & BARBER COMMUNITY TO ACCELERATE THE LEARNING EXPERIENCE.

COMMUNITY ONLINE



01. Live Online Workshops, Haircuts & Masterclasses

The Community features regular live workshops and industry masterclasses presented by our award winning team and skilled barbers that work with The Barber Academy.

02. Style Cuts, Specialist Cuts & Hair Styling

Loads of haircuts and styling, with trainers taking you through technique and skills behind each cut. This along with our extensive library of training haircuts provides a visual example of how to cut and style.

03. Skills & Technique

The Hair & Barber Community contains skills and technique around every aspect of cutting hair with everything from head shapes, hair form, sectioning, direction and angles through to scissor and clipper skills.

Industry Masterclasses.

Skills & Technique.

Supportive Community.

Training Video Library .

Live Training Haircuts.



Our barbering short courses are the perfect blend of hands-on workshops and online learning to allow you to increase your skillset and barbering techniques.

FOCUSED SHORT COURSES THAT INCLUDE HANDS-ON WORKSHOPS AND ONLINE LEARNING IN ONE PACKAGE.

BARBERING SHORT COURSES

- Barbering Foundations
- Scissors & Sectioning
- Bleach & Toning Skills
- Barber Skillset Hair to Barber

WHY CHOOSE THESE COURSES

Skill and Technique focused:

Choose the skillset you want to learn and have access to live workshops and online learning to get you up to speed.

Focused Learning Technique:

Students have access to Hands-on, Online and face-2-face learning so they can focus specifically on the skills they need.

Flexibility - Works with your lifestyle

Allows individuals to balance their studies with other commitments, such as work or family responsibilities.

Industry-Relevant Training:

Designed to emphasise hands-on, practical skills directly applicable to the barbering industry.

SEE COURSES ONLINE



Hands-On Workshops.
Online Learning.
Innovative Techniques.
Supportive Community.
Flexible Learning Options.

Award Winning Education.



Our barbering online courses are perfect for those looking to learn barbering skills from any location when it suits you.

GET STARTED OR UPGRADE YOUR SKILLS THROUGH EASY TO FOLLOW ONLINE STEP THROUGH VIDEO AND WORKBOOKS WHEN IT SUITS YOUR LIFESTYLE.

BARBERING ONLINE COURSES

- Barbering Fundamentals
- BarberingScissor Skills
- Barbering Clipper Skills

WHY CHOOSE THESE COURSES

Fundamental Skills and Technique:

Learn fundamental skills through easy to follow step-by-step instructions and training modules.

Focused Learning Technique:

Students have access to online video and workbook learning so they can focus specifically on the skills they need to master at any point.

Flexibility - Works with your lifestyle

The course allows individuals to balance their studies with other commitments, such as work or family responsibilities.

Industry-Relevant Training:

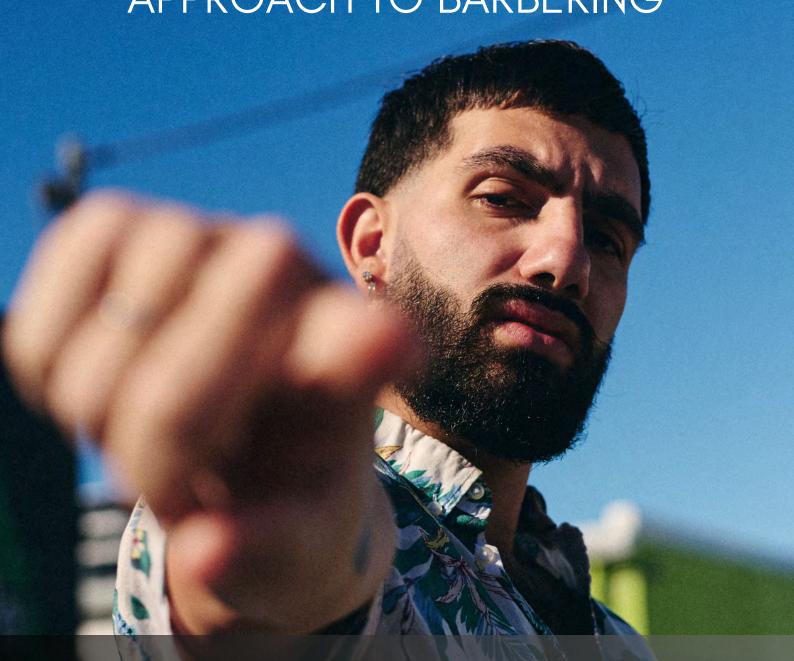
The course is designed to emphasise hands-on, practical skills directly applicable to the barbering industry in a easy to understand format.

SEE COURSES ONLINE



Online Education.
Self Paced Learning.
Innovative Techniques.
Supportive Community.
Flexible Learning Options.
Award Winning Education.

APPROACH TO BARBERING



simple idea really - students are taught through staged practical learning so they finish their course confident, skilled and industry ready.







The Barber Academy has created a balanced approach to learning barbering through our 3 stage process.

These stages allow students to learn skills and techniques through both flexible online and academy based practical applications, gaining confidence and creativity.



STAGE 1 - BARBERING FUNDAMENTALS

The first stage is learn and practice barbering techniques on a mannequin head. You will learn how to handle hair, sectioning, elevations and how to correctly approach cutting hair. You will be introduced to barbering tools, how they work, how to hold them and how to correctly use them when cutting hair. This stage will set you up with the skills and understanding to move onto the barbershop floor with confidence.



STAGE 2 - CUTTING HAIR IN THE ACADEMY BARBERSHOP

The second stage is taking all your practice techniques into the campus barbershop and working on real clients. Our training team will guide you and support you as you gain confidence cutting hair. Trainers will also do live demonstrations to allow you to learn and ask questions around specific barbering technique and styling. There is no better way to learn then through handson barbershop experience with real clients.



STAGE 3 - ADVANCED TECHNIQUE AND SKILLS

The third stage allows you to focus on advanced techniques, refining your skills and learning finishing techniques. You will learn how to achieve specific hair styles and your trainers will assess the quality of your barbering and help you reach certification. This stage will make sure you are industry ready and have the skills to work in a barbershop. At the stage we also work on your professional styling and hair portfolio.

THE BARBER ACADEMY AUSTRALIA

